

## On Site Advertising New Feature 2014

### On- Site Advertising (New feature to 2014 application form)

The main criteria attached to offering advertising space to exhibitors and sponsors are as follows:

**Availability:** On a limited availability basis

**Cost:** Special introductory offer prices:  
**€40 per single advert**  
**€70 for two adverts**  
**€100 for three adverts**

**Dimensions:** **750mm width x 1500mm height x 5mm thickness**  
Single sided signs

**Supply:** Advertiser to supply own sign

**Locations:** Applicant to indicate preferred location  
(1) On allocated row  
(2) Away from allocated row  
(3) Near walkways etc...

Preferred location will be subject to availability



Example below of availability per block

